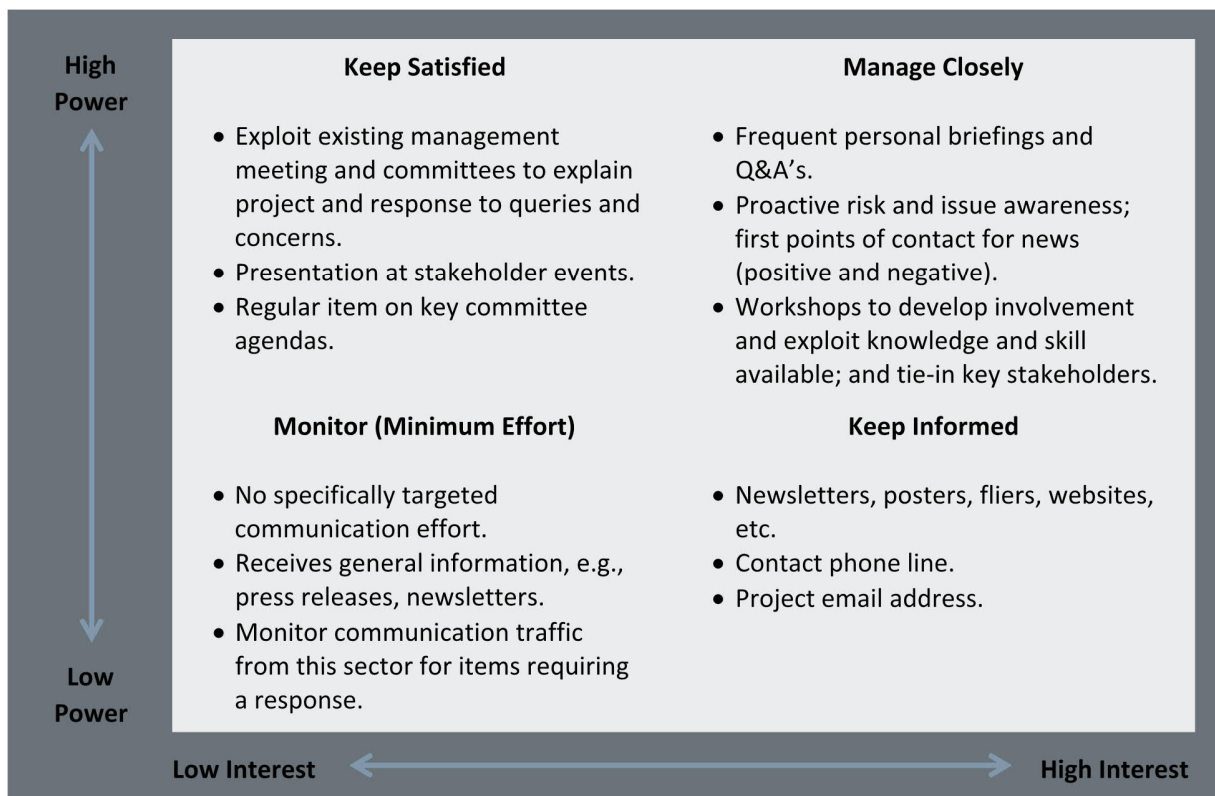




Communicating with Stakeholders

COMMUNICATING WITH STAKEHOLDERS



The above stakeholder map can be used to identify the most appropriate means of keeping stakeholders informed of developments within the project.

The four groups identified within the stakeholder map (Monitor, Keep Informed, Keep Satisfied, and Manage Closely) can provide the basis for a communication strategy.

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